Merritt, Thy

From:	na wu ███████████████
Sent:	Thursday, August 3, 2023 2:56 PM
To:	PlanningCommission; Ackerman, Gayle; Luna, Marie; Merritt, Thy; Fuentes, Jolene; Villwock, Jordan; Barajas, Francisco; Ludden, Thomas; Stannard, Michael
Subject:	The shops sign
Attachments:	1691099649671blob.jpg

Hello Planning Commissions Team,

The residents of IronRidge and the surrounding communities of Portola Hills strongly oppose the proposed 11 foot sign to The Shops at the Mixed Use (Portola South). How can the Staff be "supportive of this [height] deviation" based on visibility reasoning? The building could not be any more visible!! That reasoning is just absurd. I strongly encourage the Planning Commission to take a drive up Glen Ranch and take a look for themselves. Adding signage to the existing stone wall is sufficient and consistent with the way other signage is in the area. There is simply no need for an exception to extend the height.

1. The sign for Portola Park (just prior to the retail space) is effective and is within sign code. (See Attached Picture)

2. Those traveling up the hill either live here and already know about The Shops or they've Googled the retail space location.

3. The individual signs to the retail stores can easily be seen driving up the hill (see attached photo). That building is pretty hard to miss. One can literally see the sign locations of the individual retail stores as you approach Portola Park. (See Attached Picture)

4. Our neighbors, Oakley, do not even have a sign to their business and have no issues and they are even tucked away whereas The Shops are totally visible off of Glen Ranch.

5. Saddleback Church's sign is within the stone wall and serves the purpose without standing out like a sore thumb. (See Attached Picture)

Please do not approve the additional 4 feet for this sign.

Thank you!
Sincerely,

Nancy